

Uncovering Hidden Insights

Speakers: Sharanya Srinivasan (Senior Portfolio Manager and Researcher, Quantitative Investment Strategies)

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Transcript

00:00:00 – 00:00:12 Sharanya Srinivasan

Recently our algorithms picked up on a sudden spike in downloads of a company selling CCTVs. But what does that tell us?

00:00:13 – 00:00:17 Sharanya Srinivasan

Hello, I'm Sharanya, Senior Portfolio Manager in the Quantitative Investment Strategies team.

00:00:18 – 00:00:32 Sharanya Srinivasan

Companies only tell us so much through earnings reports and regulatory filings. But we're also interested in what they may not have revealed, the news reports, CEO interviews, and patent filings that reveal a more complete picture of what's really going on.

00:00:33 – 00:00:49 Sharanya Srinivasan

For example, a company's stock price might be flat, but our analysis could reveal a different story. Their app downloads are through the roof. They've also filed a patent for a game-changing technology. Individually, these signs might seem small. Together, they paint a picture of a company on the cusp of something big.

00:00:50 – 00:01:03 Sharanya Srinivasan

The challenge is, there's a sea of information out there. That's where QIS comes in to cut through the noise and find the signals that really matter. Using data and advanced AI technology, we identify patterns and trends that others might miss.

00:01:04 – 00:01:25 Sharanya Srinivasan

By connecting the dots between seemingly unrelated datapoints, we're able to position our portfolio for an investment in this company before the rest of the market catches on.

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